

The Completely Essential Spike Milligan

A086.01 First edition, 2005

Author: Spike Milligan

Publication Details: HarperCollins for Marks & Spencer, London, 2005.

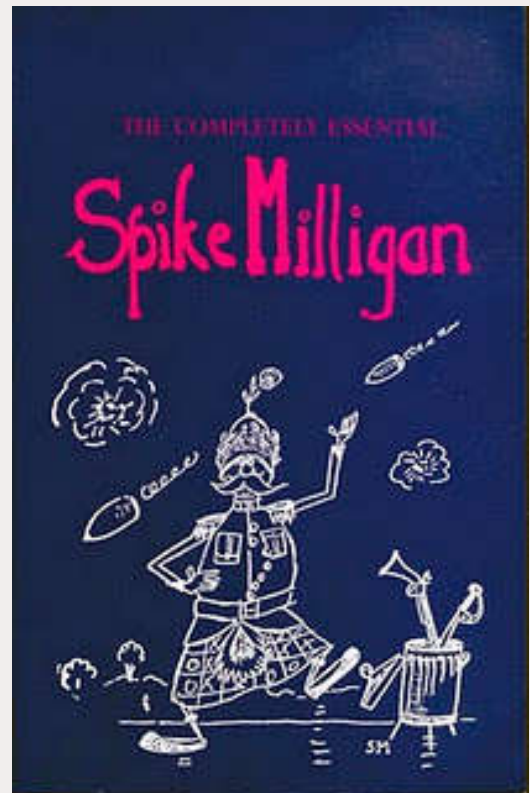
Format: B format paperback

Illustrations: Spike Milligan

Identifier: ISBN: 000774076X ISBN-13: 9780007740765

Physical Description: 450 Pages 196 x 127 x 50 mm, 567 g.

This omnibus edition, published by HarperCollins for Marks & Spencer contains *The Essential Spike Milligan*, *The Compulsive Spike Milligan*. Marks and Spencer is a major British retailer with many overseas shops.



Recycling Milligan

Spike and his production team made an art form out of recycling his written work and they used a number of strategies to achieve this.

The number of Omnibus editions.

The use of drawings many times e.g. The General from Silly Verse for kids on latest book covers. These drawings were also used to produce cards and calendars. They are still being used, a 2021 Milligan calendar is available now (April 2020).

Books could be produced with minimum Spike input. This came to a peak after Spike died with the publishing of 4 new titles, three new omnibus editions plus new editions of all his war memoirs, also as a new boxed set, and new editions of *Puckoon* and *Silly Verse for kids*. Norma Farnes and Spike Milligan Productions managed to make the most of Spike's output and it is still happening vis 2017 Calendar etc.